WOMEN BUILD

EST. 1991

Since its founding in 1983, Habitat Charlotte Region has been a national leader and innovator in affordable housing. One of the most successful efforts conceived locally is Women Build. What started as a casual conversation among a small group of Charlotte area women in 1991 has grown into an international movement of women empowering women through affordable housing. To date, nearly 5,700 homes have been constructed by women crews in the U.S. and around the world – and it started right here in Charlotte.

Join us this summer as women from across the region unite for a variety of Women Build activations and get the highly coveted Women Build t-shirt, too!

partner benefits Habitat for Humanity® of the Charlotte Region	Presenting $50,000	Title $25,000	Lead $10,000	Supporting $5,000
ENGAGEMENT OPPORTUNITIES				
Lunch & Learn with Habitat Charlotte Region leadership	X			
Opportunity to participate in “message of hope” board signing	X	X	X	
Opportunity for check presentation	X	X	X	X
Opportunity to schedule book drive for Julia’s Cafe and Books	X	X	X	X
Invitation to annual Donor Appreciation event	X	X	X	X
Invitation to Habitat Charlotte Region signature events	X	X	X	X
Invitation to Habitat Charlotte Region’s CEO Build for senior leader	X	X	X	X
Priority scheduling of all Women Build activities plus all volunteers receive t-shirts!	4	3	2	1
MARKETING OPPORTUNITIES & RECOGNITION				
Recognition in annual Charlotte Observer ad	X			
Recognition in annual Charlotte Business Journal ad	X			
Logo recognition at Habitat Charlotte Region signature events	X			
Recognition on HabitatCLTRegion.org partnerships page	Logo/Link	Logo/Link	Name	
Recognition on affiliate social media channels	X	X	X	
Listing in annual Community Impact Report	X	X	X	X
Recognition at annual Donor Appreciation event	X	X	X	X
Recognition on site signage and t-shirt	Logo	Logo	Name	Name

Ready to confirm your partnership? Contact Tracey Rouse at TRouse@habitatcltregion.org or 704.716.7052